Thrive Counseling's Strategic Plan 2024

Mission Statement:

Our mission is to show those we serve, their potential to THRIVE. Significantly improve the mental health and well-being of those with a need, through counseling, education and support.

Vision Statement:

We envision vibrant and healthy communities where individuals and families thrive in an environment that promotes behavioral health and wellness.

Company History:

Thrive was founded in 2018 by women who want to support the needs of the community by being part of the solution. Their love and desire to serve the community created the foundation of the company to improve the communities' understanding of mental health. Thrive provides education and opportunities for individuals to identify early warning signs of mental illness and substance use disorders and subsequently provide programs and an environment that will support recovery and improve the well-being of these individuals. We happily service mental health and substance use for adolescents and adults.

Core Values

The strategic plan recognizes the values of staff and prospective clients with respect to the future planning activities of Thrive Counseling. These values serve as the foundation for our mission. Respect will be offered to all clients, colleagues, stakeholders and the community at large. The professional and personal conduct of our staff will consistently reflect our code of business and professional ethics. Violators will be reported without fear of reprisal, thereby not participating in a "code of silence." We appreciate the value of cultural diversity and further the understanding of cultural differences through education, communication and sharing of culture-specific celebrations and recognitions. We will take individual responsibility for our performance and constantly strive for excellence by seeking opportunities to learn and improve our competency, making our organization strong and better as a provider of care and a place to work.

Strengths of the Agency

Thrive Counseling has many assets to offer surrounding substance use and mental health treatment. Thrive Counseling has qualified staff and leadership, a confidential EMR system, many mental health groups (Batterer's Intervention, Anger Management (Adolescent and Adult), and Parenting), intensive SUD groups for adolescents and adults as well as non intensive SUD groups for adolescents and adults, interactions with stakeholders, and involvement with Warren City schools.

Goals and Action

Thrive Counseling will work to continue deepening relationships with clients and stakeholders in our community, expand office space, recruit and train employees, continually review quality assurance and risk management, client satisfactory surveys, stakeholder surveys, and prepare for changes with insurance companies.